



Burlington Junior Woman's Club

P.O. Box 2584

Burlington, N.C. 27216-2584

www.burlingtonjuniors.org

bjwclub@gmail.com

Dear Business Owner,

The Burlington Junior Woman's Club has been serving Alamance County for 50 years. In order to keep providing the much needed programs in our community, we need your help. This year we will be hosting our 6th annual **TATA Trot 5k** on Saturday, **April 8, 2017**. The TATA Trot is a fundraiser established to help raise awareness for breast cancer and promote better overall health.

In addition to benefiting the Burlington Junior Woman's Club we are proud to be partnering with another local charity. **Little Pink Houses of Hope** promotes breast cancer recovery by offering opportunities for survivors to reconnect and celebrate life. As community non-profit organizations we depend on events such as this 5k run to make our annual contributions to our community. Some additional examples of the Burlington Junior Woman's Club's community projects include:

- **Project Shoes** - adopted in 1993 by BJWC in order to provide shoes and socks to needy children in the local school system and community. Last year we were able to provide over 100 pairs of shoes to children within the Alamance-Burlington School System.
- **In 2016 alone, the Burlington Junior Woman's Club donated over 3,000 volunteer hours & over \$10,000 to projects in Alamance County including:** serving meals at Allied Churches Emergency Night Shelter, sponsoring dances at Thataways for developmentally disabled adults, forming a team for Relay for Life in support of the American Cancer Society, Adopt a Highway, and sponsoring multiple families for Christmas through the Alamance County Christmas Cheer office, just to name a few!
- **Local scholarships** – Burlington Junior Woman's Club provides two yearly scholarships to deserving seniors from our area schools.

Attached you will find a list of our sponsorship opportunities and their benefits. If your business chooses to become a sponsor of this event please complete the enclosed sponsorship form and send it to the listed address.

Of course we understand that times are tough for businesses worldwide in the donation department, but the need to give back to the community is at an all time high. Any and all contributions are greatly appreciated. Thank you again for your time and support in helping us help our community. If you have any questions, please feel free to contact us at bjwclub@gmail.com or visit our web site burlingtonjuniors.org

Sincerely,
Ivy Yarbrough
Ways and Means Chair
Burlington Junior Woman's Club



**Little Pink
Houses of
HOPE**

For filing purposes, BJWC's non-profit status tax identification number is 56-1173586.

TATA Trot 5k - April 8, 2017 Sponsorship Opportunities



Platinum Level - \$1,500

- Company logo prominently displayed on race t-shirts (see example below)
- Platinum sponsor listing on all race information, company web link from race website & Facebook
- 2 posts/mo. to BJWC's Facebook account that names your business as a proud sponsor of this event
- Ability to provide promotional materials (flyer, coupon, sample) to be distributed in race packet
- Company banner displayed at Start/Finish line (must provide banner)
- 2 FREE Race Registrations (includes Race shirt)
- 4 Additional FREE t-shirts

Gold Level - \$500

- Company logo displayed on race t-shirts (see example below)
- Gold sponsor listing on all race information, company web link from race website & Facebook
- 1 post/mo. to BJWC's Facebook account that names your business as a proud sponsor of this event
- Ability to provide promotional materials (flyer, coupon, sample) to be distributed in race packet
- Company banner display at Water Table, Mile Marker 1, 2 or 3 (must provide banner)
- 3 FREE t-shirts

Silver Level - \$250

- Company logo displayed on race t-shirts (see example below)
- Silver sponsor listing on all race information, company web link from race website & Facebook
- Ability to provide promotional materials (flyer, coupon, sample) to be distributed in race packet
- 1 FREE t-shirt

Honorary Level - \$100

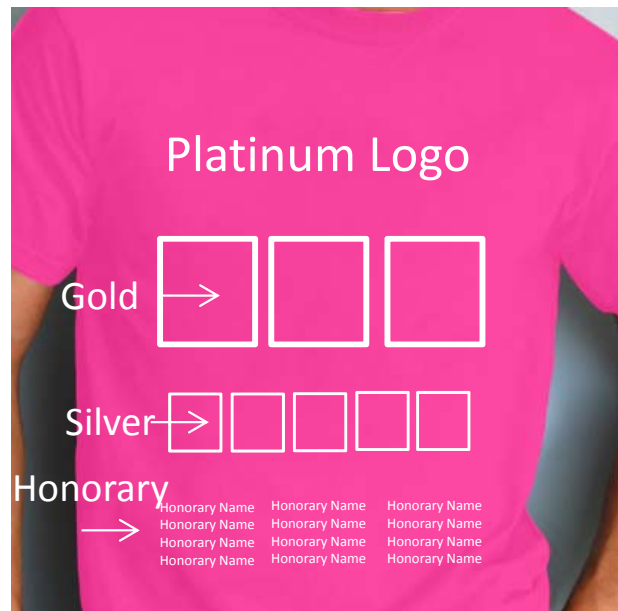
- Want to honor a Survivor or In Memory of someone? Have their name printed on the back of each race t-shirt in honor of them!

Sample 2017 T-shirt Design

*This is only a prototype of what the shirts could look like.
Layout/design may vary depending on # of sponsors & their levels.*



Front



Back



TATA Trot 5k Sponsorship Remittance Form

Sponsorship Level:

- Platinum - \$1,500
- Gold - \$500
- Silver - \$250
- Honorary Level - \$100

* Want to honor a Survivor or In Memory of someone? Have their name printed on the back of each race t-shirt in honor of them!

Survivor Name or In Memory Name _____
(Please print exactly how you want it displayed on race shirts)

Other Monetary Donation

Please make all payments payable to the Burlington Junior Woman's Club. Payments can be mailed to BJWC at PO Box 2584 Burlington, NC 27216-2584. A receipt will be promptly mailed.

Company or Personal Name: _____

Address: _____

Designated Contact: _____

Phone Number: _____

Email Contact Address: _____



We appreciate your contribution to our community through the Burlington Junior Woman's Club. For any sponsorship questions, please feel free to contact us at bjwclub@gmail.com.





Downtown Burlington

Saturday, April 8, 2017

5k Run/Walk – 8:30 am
(Rain or shine)

Benefiting Burlington Junior Woman's Club
& Little Pink Houses of Hope

Participant Registration Form

Team Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Age _____ Gender M F E-mail _____

Birth date ____/____/____ Phone _____

Shirt Size* Adult Sizes S M L XL 2XL (\$2 extra) Youth Sizes S M L

* T-shirts guaranteed for those who register by March 25th. Late registration and day-of registrants will get t-shirts on a first-come, first-served basis.

I am registering for the TATA Trot 5K as a

- Race - Participant Send completed registration forms and fees to: Burlington Junior Woman's Club • PO Box 2584 • Burlington, NC 27216-2584
- Race - Survivor Checks should be made out to **Burlington Junior Woman's Club.**

Fees: \$25 through March 25th, \$30 after March 25th and day-of. Register online at Active.com through April 6th.

HONORARY LEVEL: Want to honor a Survivor or In Memory of someone? Have their name printed on the back of each race t-shirt in honor of them! Cost is \$100.

Survivor Name or In Memory Name _____
(Please print exactly how you want it displayed on race shirts)

LIABILITY WAIVER

In consideration of participating in Ta-Ta Trot, and its related events and activities, I, _____, the undersigned:

- Acknowledge, appreciate, and agree that I am voluntarily participating at my own risk.
- Acknowledge and am aware of the risk of injury from the activities involved in this program and, I knowingly assume all such risks.
- I for myself and on behalf of my heirs, assigns, personal representatives and next of kin, HEARBY RELEASE, INDEMNIFY, AND HOLD HARMLESS THE BURLINGTON JUNIOR WOMAN'S CLUB, THE CITY OF BURLINGTON, their officers, officials, agents and/or employees, other participants, sponsoring agencies, sponsors, advertisers, and, if applicable, owners and lessors of premises used for the activity, WITH RESPECT TO ANY AND ALL INJURY, DISABILITY, DEATH, or loss or damage to person or property associated with my presence or participation, WHETHER ARISING FROM THE NEGLIGENCE OF THE RELEASEES OR OTHERWISE, to the fullest extent permitted by law.
- Give permission for the free use of my name, picture and voice in any broadcast, telecast, print account, or any other account in any medium of this event.

I HAVE READ THIS RELEASE OF LIABILITY AND ASSUMPTION OF RISK AGREEMENT, FULLY UNDERSTAND ITS TERMS AND SIGN IT FREELY AND VOLUNTARILY.

Signature _____ Date _____



Downtown Burlington
Saturday, April 8, 2017
5k Run/Walk – 8:30 am
(Rain or shine)

Benefiting Burlington Junior Woman's Club
& Little Pink Houses of Hope

**** T-SHIRT ONLY ****

T-Shirts are \$10

* Does not include shipping

Name _____

Address _____

City _____ State _____ Zip _____

Age _____ Gender M F E-mail _____

Phone _____

Shirt Size Adult Sizes S M L XL 2XL (\$2 extra) Youth Sizes S M L

I am requesting a **t-shirt only** for the TATA Trot 5K as a

Race – Participant - \$10

*If you need your t-shirt shipped, please include \$3 with your order. Otherwise we will assume you will be picking it up. Thanks!

Race – Survivor - \$10

HONORARY LEVEL: Want to honor a Survivor or In Memory of someone? Have their name printed on the back of each race t-shirt in honor of them! Cost is \$100.

Survivor Name or In Memory Name _____

(Please print exactly how you want it displayed on race shirts)

Send completed t-shirt forms and check to:

Burlington Junior Woman's Club
PO Box 2584
Burlington, NC 27216-2584

Checks should be made out to **Burlington Junior Woman's Club.**

**Thank you for supporting BJWC &
Little Pink Houses of Hope!**

BE A SUPERHERO  MAKE A DIFFERENCE



TATA TROT 5K EVENT

SATURDAY, APRIL 8, 2017 @ 8:30 AM

HISTORIC BURLINGTON DEPOT



facebook.com
/bjwclub

Register at: burlingtonjuniors.org

Cost: \$25 (early registration by March 25nd, \$30 after March 25nd)
Register online through April 6th.

* T-shirts guaranteed for those who register by March 25th. Late registration and day-of registrants will get t-shirts on a first-come, first-served basis.



#tatatrot2017

Benefiting
*Burlington Junior Woman's Club
and Little Pink Houses of Hope*

